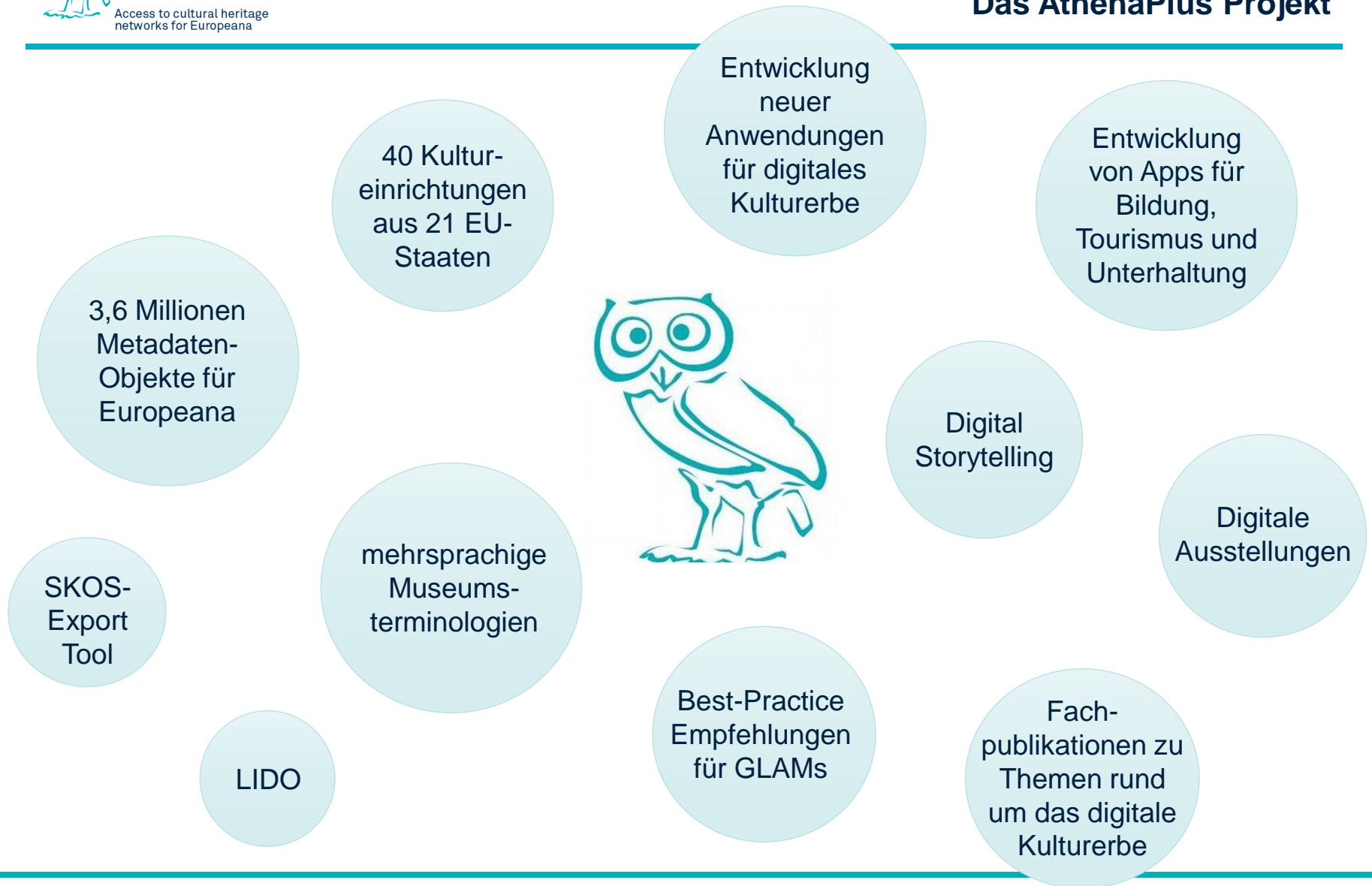
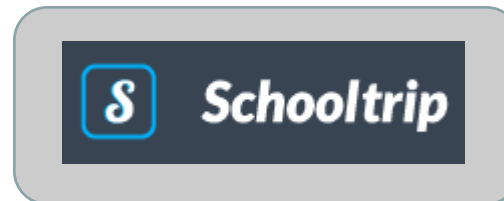
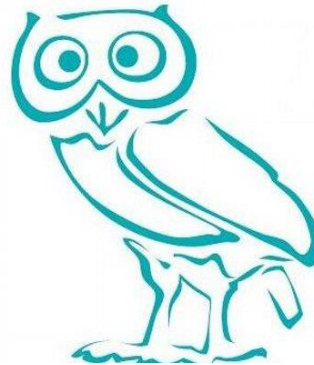
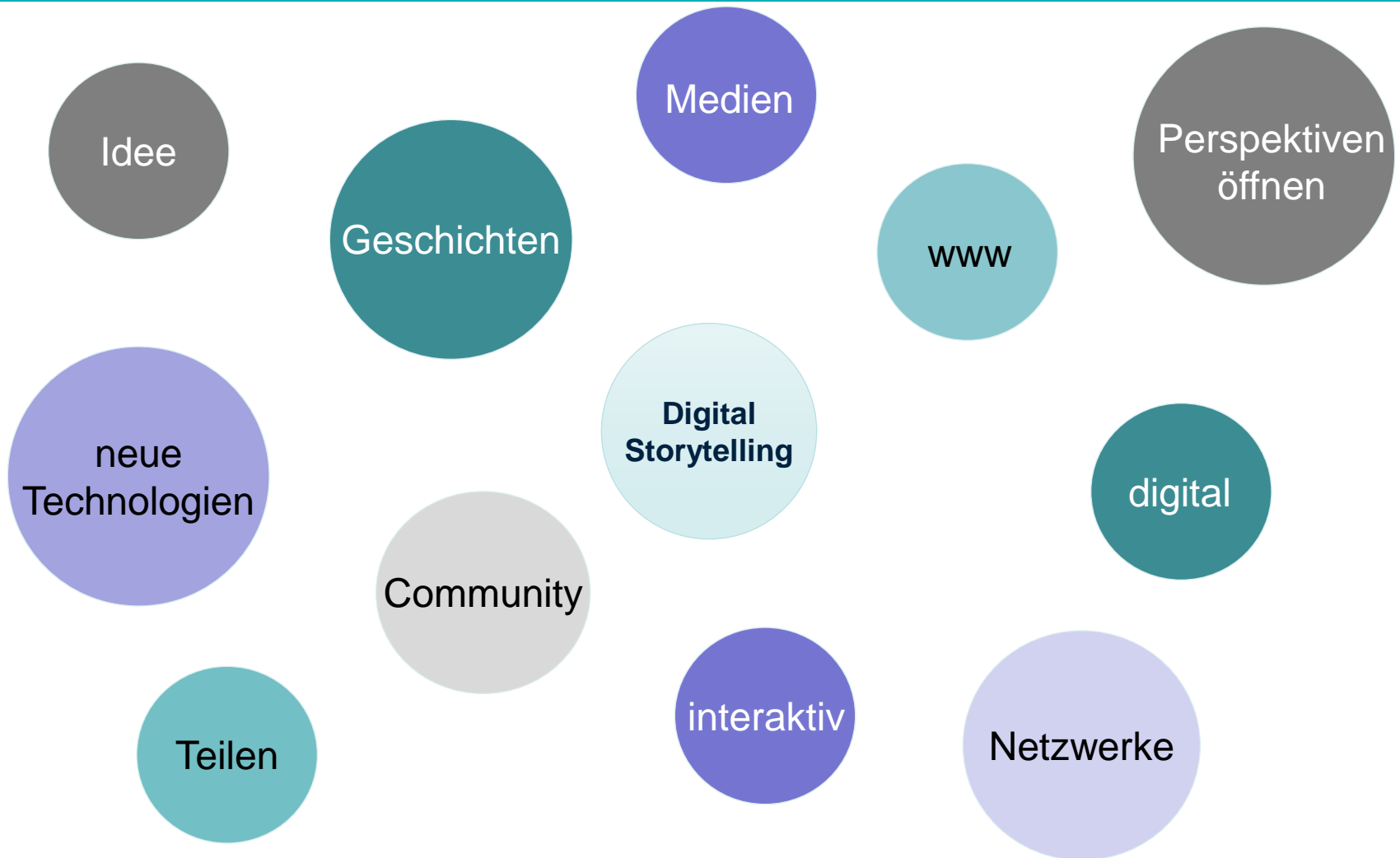


Storytelling mit MOVIO und CityQuest – Tools aus dem AthenaPlus Projekt

Arlene Peukert, Institut für Museumsforschung, SMB-PK

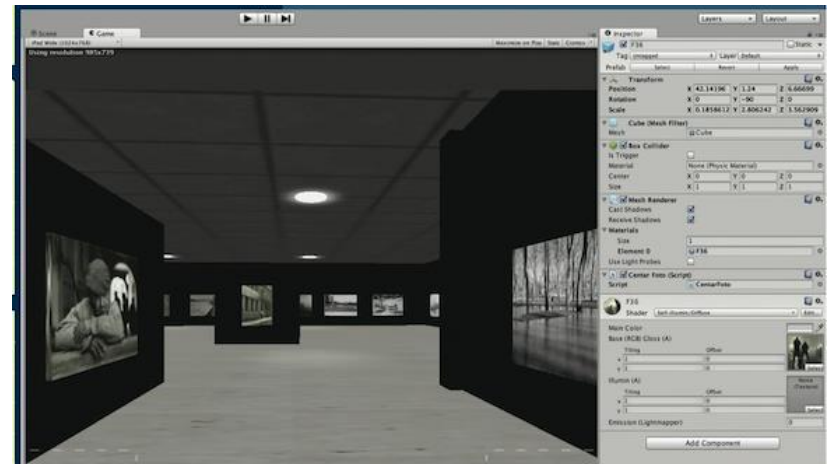






Digitale Ausstellungen

- Multimediale Online-Ausstellung, die eine breitgefächerte Palette an digitalen Medien umfassen kann
- Texte, Bilder, Videos, Audiodateien, 3D-Dateien werden durch eine Geschichte miteinander verknüpft
- Onlinebesucher können die digitale Ausstellung durch eigene Beiträge bereichern
- Edukative Aspekte und Unterhaltungsaspekte stehen im Fokus





**Digitale
Ausstellungen**

Digitale Ausstellungen...

- ...sind hervorragende Werkzeuge der Wissensvermittlung.
- ...können weit mehr Objekte umfassen, als Ausstellungen in Museen.
- ...können den Besuchern auch die wertvollsten und zerbrechlichsten Objekte zeigen, ohne dass diese möglicherweise dem Risiko beschädigt zu werden ausgesetzt werden.
- ...können dank hochauflösender Aufnahmen auch die kleinsten Details der Objekte sichtbar machen.
- ...sind für Besucher aus der ganzen Welt in nur ein paar Klicks zugänglich.
- ...sind über einen beliebig langen Zeitraum zugänglich.
- ...sind dynamisch. Digitale Ausstellungen können immer wieder ergänzt und modifiziert werden; auch von Onlinebesuchern.

MOVIO ist ein open-source Software-Kit, das das Erstellen von digitalen Online-Ausstellungen für jedermann ermöglicht.



PC



Tablet



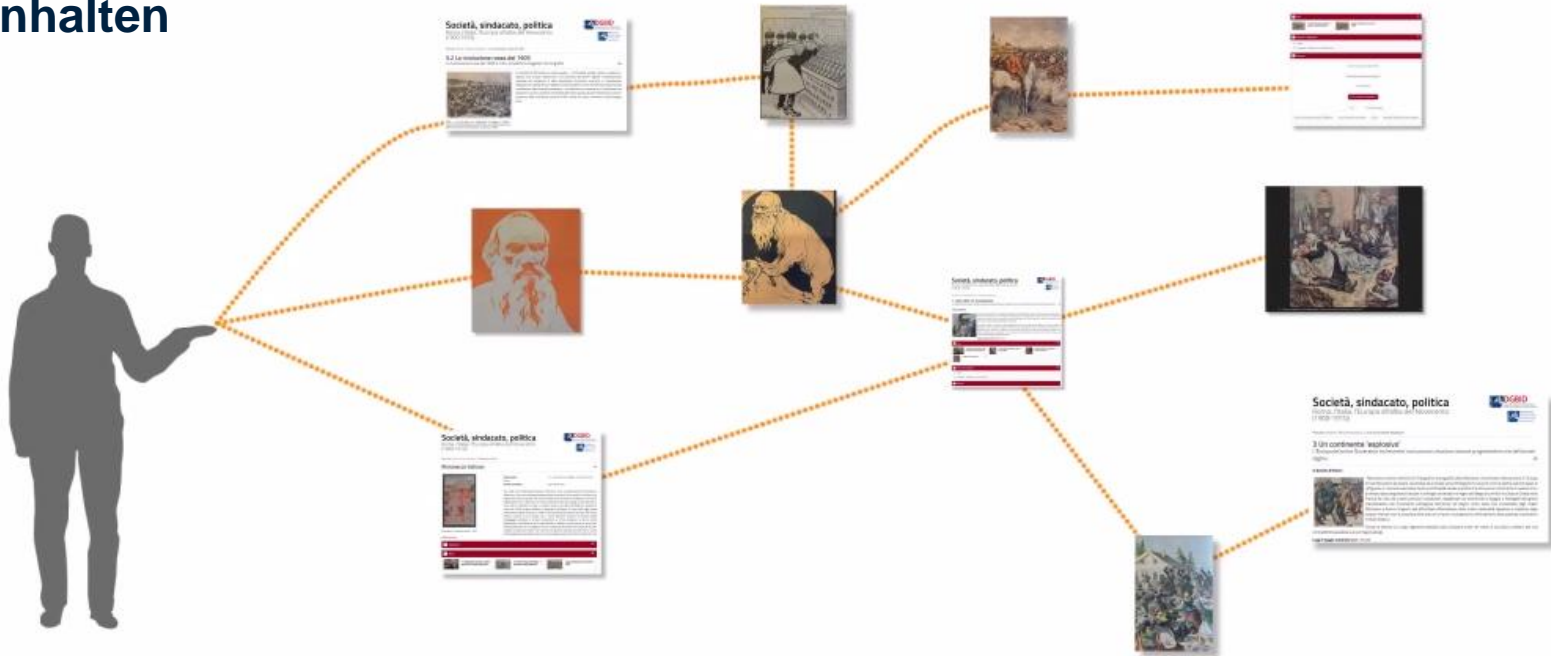
Smartphone



- Digitalisierte Museumsinhalte können auf neuartige Weise dargestellt werden
- Schaffung neuer Verknüpfungen und Narrativen → Storytelling
- Einbeziehung unterschiedlichster Medien
- Ansprechen neuer Zielgruppen
- Zugänglichkeit

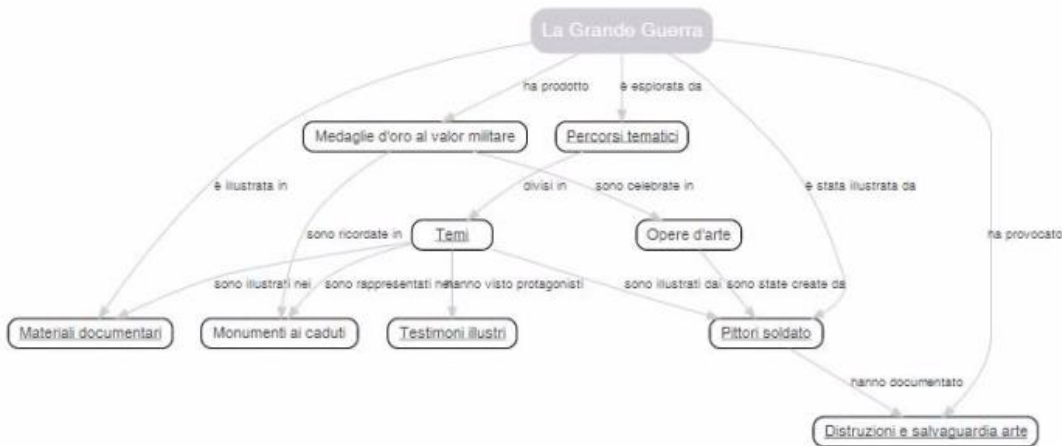


Verknüpfung von Inhalten



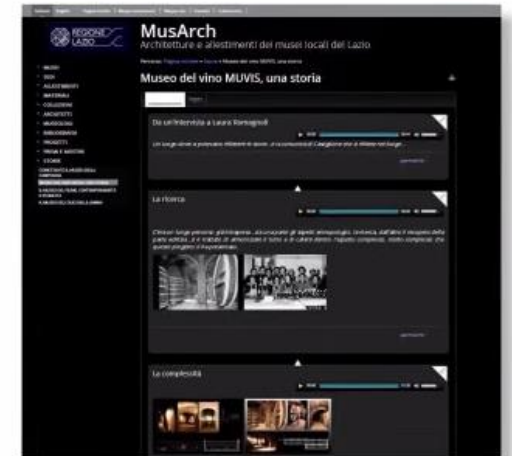
Erzählen von Geschichten

Ontology Builder



Kombination unterschiedlicher Medien (Text, Bild, Audio, Video, 3D ...)

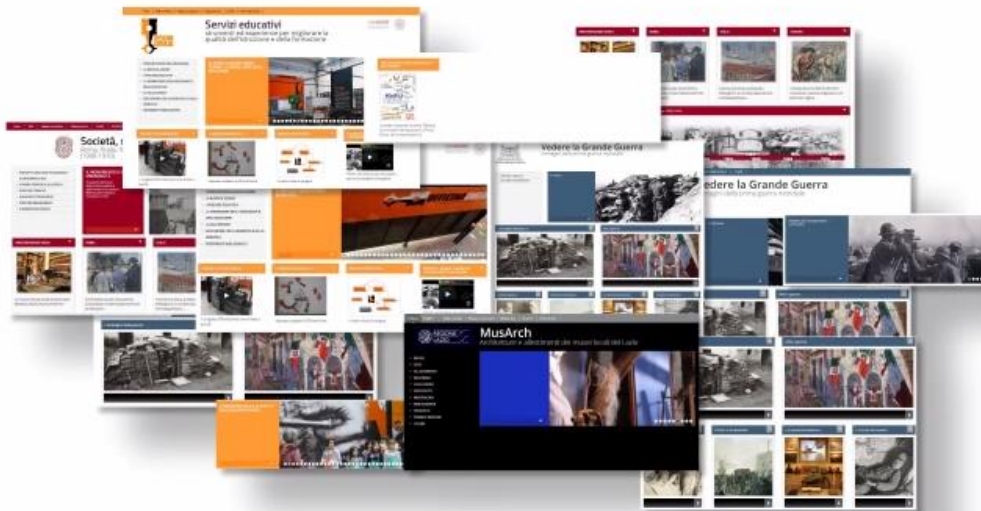
Mehrsprachigkeit



Modifizierbare Seitenstruktur

Unterschiedliche
Layouts und Designs

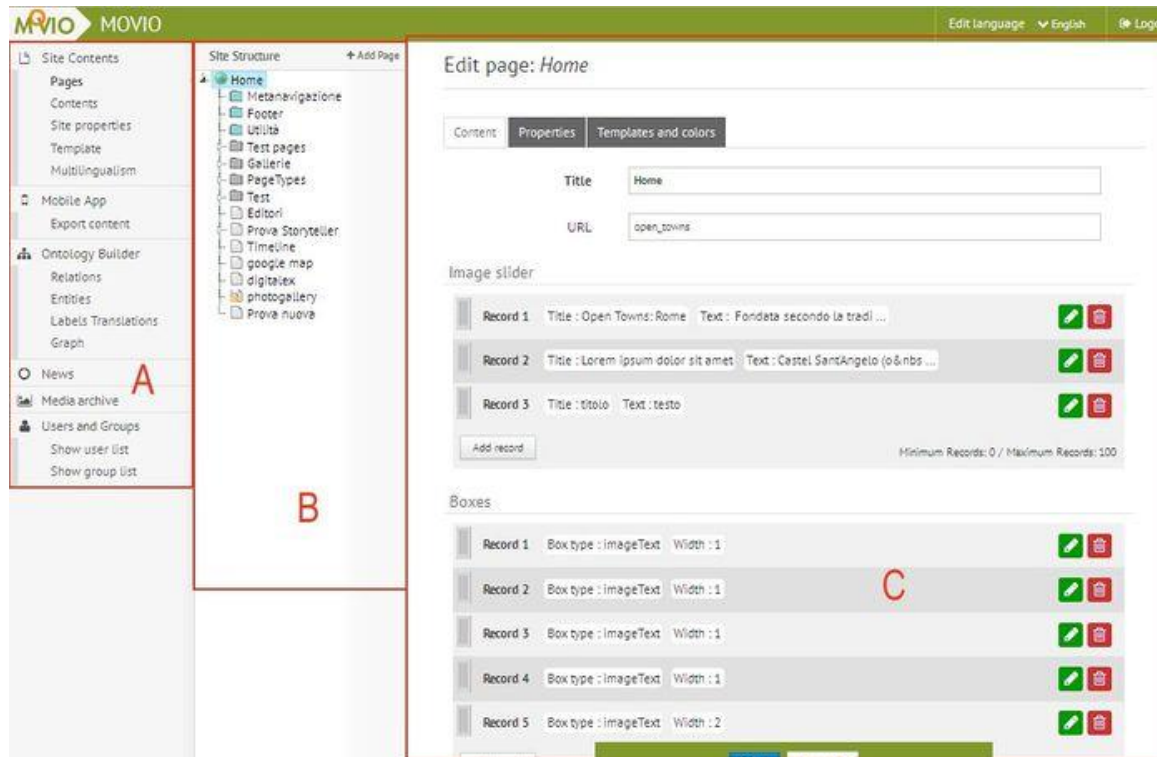
Individuelle Gestaltung



Erstellen, Updaten und Veröffentlichen von eigenen Ausstellungen für PC, Smartphone und Tablet



MOVIO Back-end



The screenshot displays the MOVIO Back-end interface. On the left, there is a navigation menu with sections like 'Site Contents', 'Mobile App', 'Ontology Builder', 'News', and 'Media archive'. A red box labeled 'A' highlights the 'Media archive' section. In the center, the 'Site Structure' tree shows a hierarchy starting with 'Home', with sub-items like 'Metanavigazione', 'Footer', and 'PageTypes'. A red box labeled 'B' highlights this tree. The main area is titled 'Edit page: Home' and contains tabs for 'Content', 'Properties', and 'Templates and colors'. Below these are input fields for 'Title' (set to 'Home') and 'URL' (set to 'open_sovins'). There are two main content management sections: 'Image slider' and 'Boxes'. The 'Image slider' section contains three records with fields for 'Title' and 'Text', each with edit and delete icons. A red box labeled 'C' highlights the 'Boxes' section, which contains five records with fields for 'Box type' and 'Width', also with edit and delete icons.

A: Back-end
Anwendungen: Inhalte,
Ontology Verwaltung,
Media Archive

B: Seitenstruktur

C: Entwicklung und
Verwaltung von
Seiteninhalten



[Contact the author](#)



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the [AthenaPlus project](#)



- ▼ COMPONENTS OF THE SOLAR SYSTEM
- ▼ HAS YOUR COUNTRY BEEN IN SPACE?
- ▼ THE BEAUTY OF THE PLANETS
- ▼ OBSCURE SPACE FACTS
- ▼ SPACIAL RELATIONS
- ▼ SPACE EXPLORATION OVER TIME
- ▼ LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- ▼ BECOME A SPACE INVADER
- ▼ NEWS
- ▼ THESAURI
- ▼ TEST PAGE LONDON

SPACE EXPLORATION OVER TIME

Discover some major events in the history of space travel.

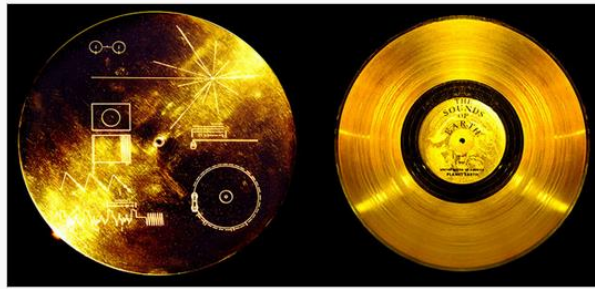


Did you go there?



See whether your country has (had)

Obscure space facts



Spacial relations




Which Mercury are you referring to - the planet, the ancient God or the chemical element?



English | Nederlands | SP | Home | Search | Sitemap | Digital exhibition info | Search


[Contact the author](#)



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects


This exhibition was created in the framework of the [AthenaPlus project](#)



Your position: Home » Has your country been in space?

Has your country been in space?

Did your country ever have an astronaut in space? Find out if you're listed on the map below. Click the marker to read the national astronaut's name(s). Source of this information: [Wikipedia](#).



- COMPONENTS OF THE SOLAR SYSTEM
- HAS YOUR COUNTRY BEEN IN SPACE?**
- THE BEAUTY OF THE PLANETS
- OBSCURE SPACE FACTS
- SPACIAL RELATIONS
- SPACE EXPLORATION OVER TIME
- LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- BECOME A SPACE INVADER
- NEWS
- THE SAURI
- TEST PAGE LONDON

g+ f e



[Contact the author](#)



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the [AthenaPlus project](#)



- ▼ COMPONENTS OF THE SOLAR SYSTEM
- ▼ HAS YOUR COUNTRY BEEN IN SPACE?
- ▼ **THE BEAUTY OF THE PLANETS**
- ▼ OBSCURE SPACE FACTS
- ▼ SPACIAL RELATIONS
- ▼ SPACE EXPLORATION OVER TIME
- ▼ LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- ▼ BECOME A SPACE INVADER
- ▼ NEWS
- ▼ THE SAURI
- ▼ TEST PAGE LONDON



Your position: [Home](#) » The beauty of the planets

The Planets

This photogallery is showing the beauty of the eight planets in our Solar System: Earth, Mercury, Venus, Mars, Jupiter, Saturn, Uranus and Neptune.

Hover the mouse over the image to display the caption.





[Contact the author](#)



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the [AthenaPlus project](#)



- ▼ COMPONENTS OF THE SOLAR SYSTEM
- ▼ HAS YOUR COUNTRY BEEN IN SPACE?
- ▼ THE BEAUTY OF THE PLANETS
- ▼ OBSCURE SPACE FACTS
- ▼ SPACIAL RELATIONS
- ▼ **SPACE EXPLORATION OVER TIME**
- ▼ LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- ▼ BECOME A SPACE INVADER
- ▼ NEWS
- ▼ THESAURI
- ▼ TEST PAGE LONDON



Your position: [Home](#) » Space exploration over time

Space exploration over time

Five significant dates in the history of space exploration. Source of this timeline information: [Wikipedia](#).



November 3, 1957

Laika - first dog in space

The Soviet dog Laika became the first animal in orbit on 3 November 1957. became one of the first animals in space, and the first animal to orbit the Earth. Laika died within hours after launch from overheating, possibly caused by a failure of the central R-7 sustainer to separate from the payload.



OCTOBER 4, 1957
Sputnik 1

In 1957, Laika became the first animal launched into orbit, paving the way for human spaceflight. This photograph shows her in a flight harness.



APRIL 12, 1961
First successful human spaceflight





[Contact the author](#)



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the [AthenaPlus project](#)



- ▼ COMPONENTS OF THE SOLAR SYSTEM
- ▼ HAS YOUR COUNTRY BEEN IN SPACE?
- ▼ THE BEAUTY OF THE PLANETS
- ▼ **OBSCURE SPACE FACTS**
- ▼ SPACIAL RELATIONS
- ▼ SPACE EXPLORATION OVER TIME
- ▼ LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- ▼ BECOME A SPACE INVADER
- ▼ NEWS
- ▼ THESAURI
- ▼ TEST PAGE LONDON



Your position: [Home](#) » [Obscure space facts](#)

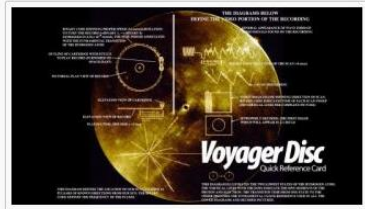
Obscure space facts

Space is vast and most of it is still unknown to us. Here are some facts ...

[FULL HISTORY](#) | [VIDEO](#) | [IMAGES](#) | [TEXTS](#)

The Voyager golden records
Informing aliens about life on earth

The Voyager Golden Records are gramophone records which were included aboard both Voyager spacecrafts, which were launched in 1977. They contain sounds and images selected to portray the diversity of life and culture on Earth, and are intended for any intelligent extraterrestrial life form, or for future humans, who may find them. Source: [Wikipedia](#)



Insights

[Voyager 1](#) | [Voyager 2](#)

8648 comments | [Write comment](#)

[permalink](#) | [f](#) | [t](#)



Contact the author



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the [AthenaPlus project](#)



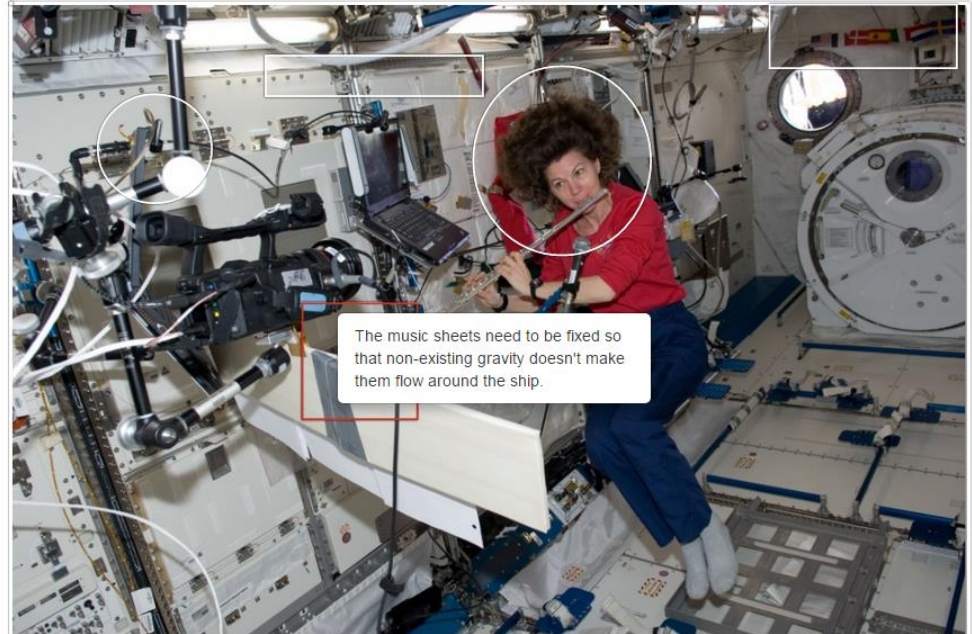
- ▼ COMPONENTS OF THE SOLAR SYSTEM
- ▼ HAS YOUR COUNTRY BEEN IN SPACE?
- ▼ THE BEAUTY OF THE PLANETS
- ▼ OBSCURE SPACE FACTS
- ▼ SPACIAL RELATIONS
- ▼ SPACE EXPLORATION OVER TIME
- ▼ LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- ▼ A LOOK INSIDE THE ISS
- ▼ HOW MANY PEOPLE ARE IN SPACE RIGHT NOW?
- ▼ BECOME A SPACE INVADER
- ▼ NEWS
- ▼ THE SAURI
- ▼ TEST PAGE LONDON



Your position: Home » Life aboard the International Space Station (ISS) » A look inside the ISS

A look inside the ISS

What's life like inside the International Space Station? Not all that gloomy, as even in outer space there's room for entertainment. In this picture we see U.S. astronaut Catherine Coleman playing the flute.





MOVIO HUB
Mostre fisiche e digitali

MOVIO HUB

Weitere Informationen zu MOVIO:

AthenaPlus Webseite: www.athenaplus.eu

MOVIO Broschüre zum Downloaden: www.athenaplus.eu

MOVIO Video: <https://www.youtube.com/watch?t=2&v=JDFXEgmTvB8>

MOVIO Wiki: <http://wiki.athenaplus.eu/index.php/MOVIO>

MOVIO sample exhibition: <http://54.247.69.120/build/movio/movioTraining/>



Interaktive
Erkundungs-
tour

Für Kultur-
einrichtungen

Storytelling

QR-
Code



entdecken

interaktiv

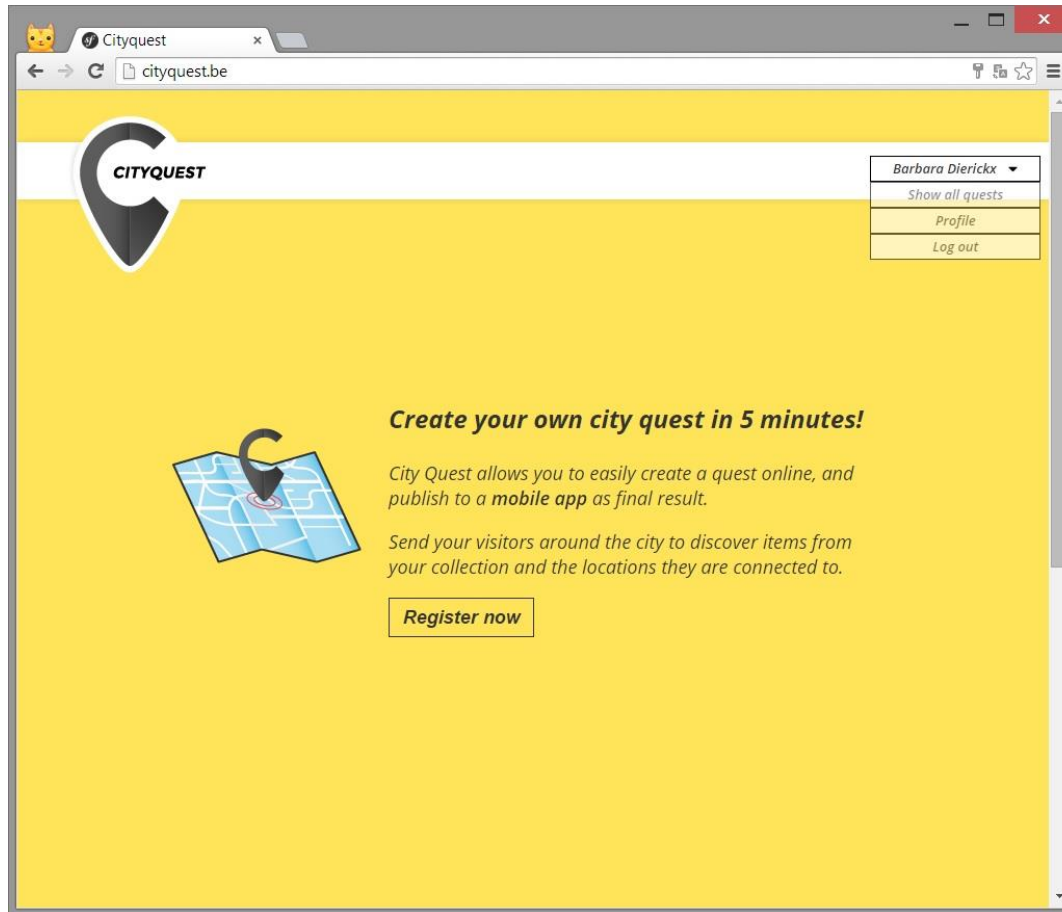
App

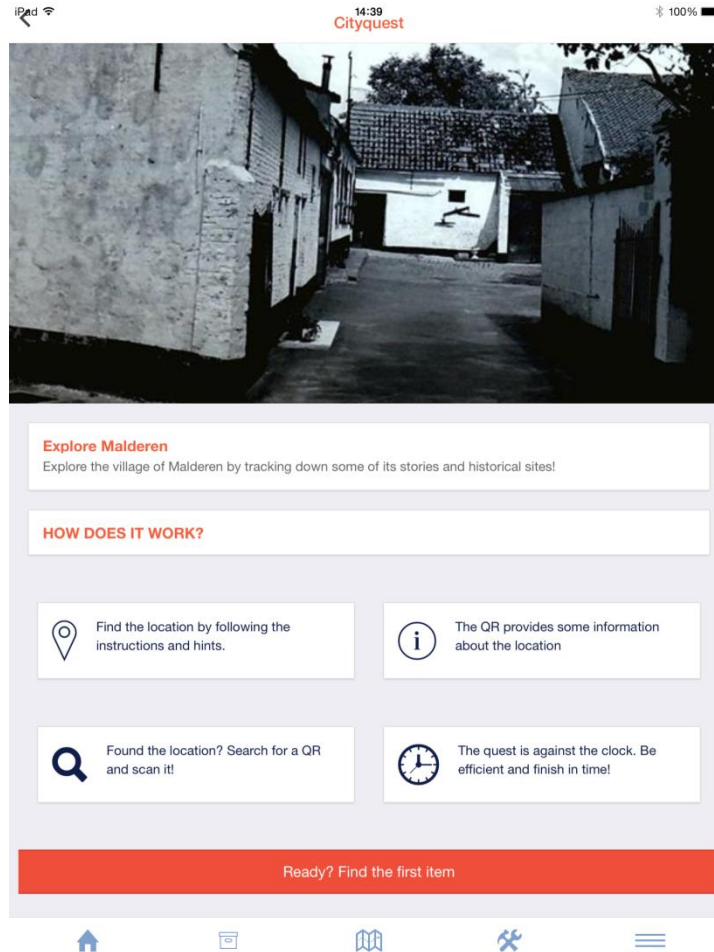
durch die
Stadt, rund
ums Museum

Tablet

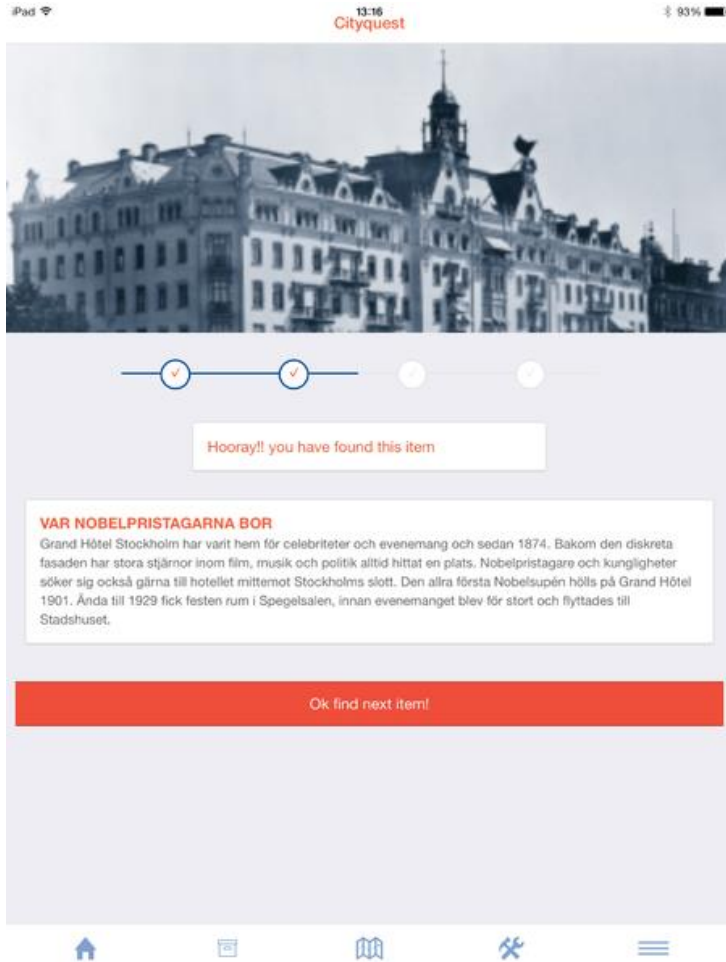
Handy

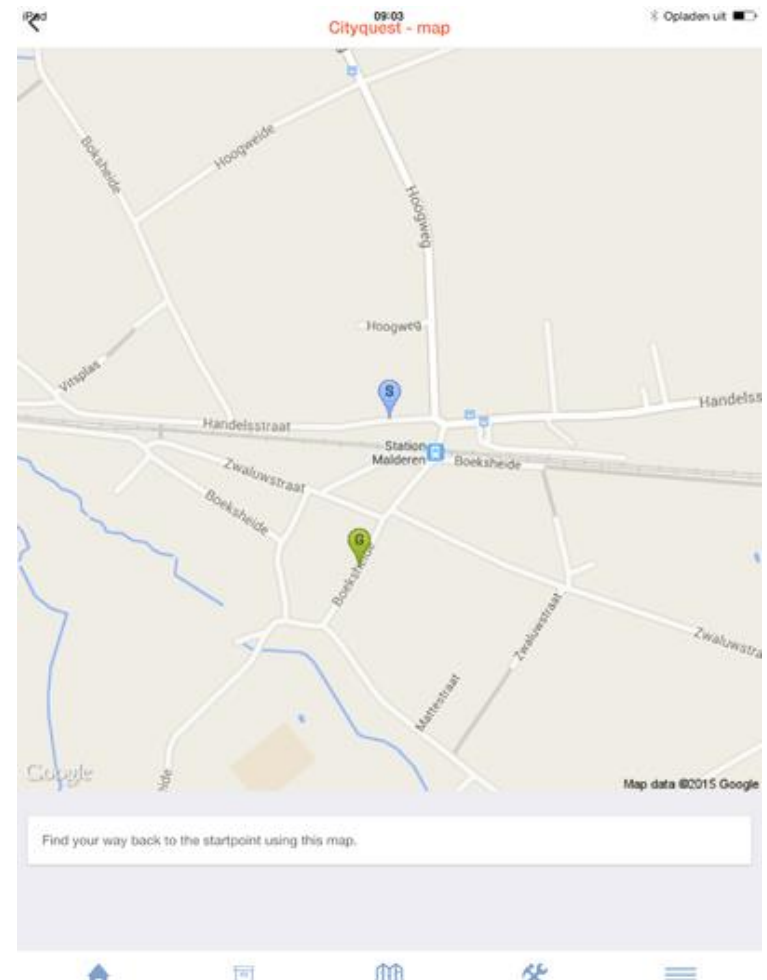
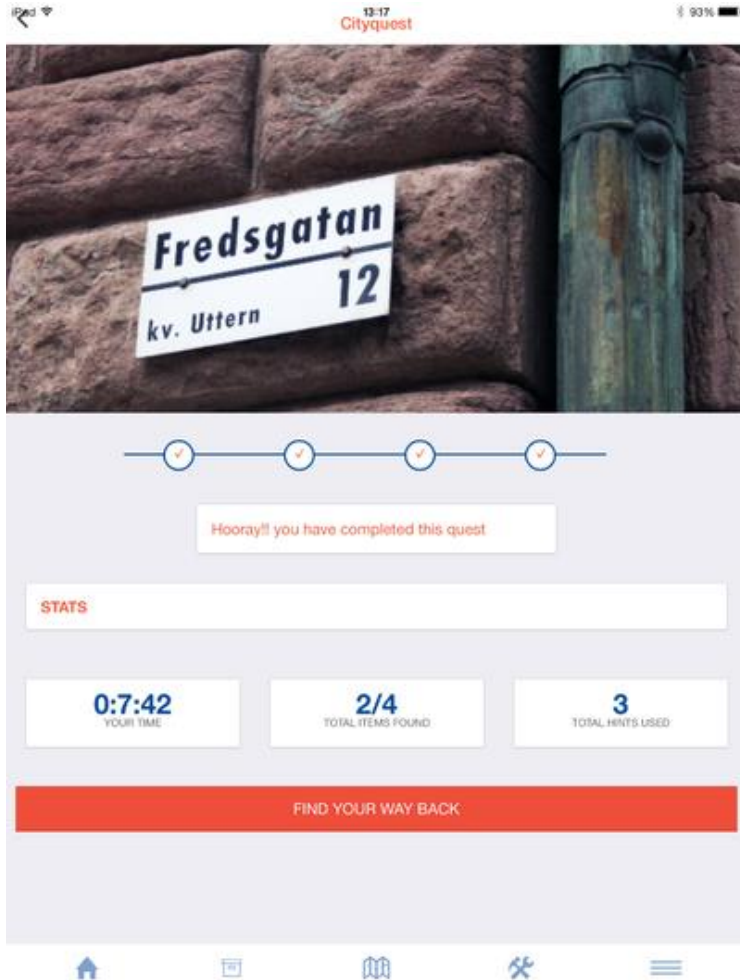
Digitalisierte
Museumsobjekte











Weitere Informationen zu CityQuest:

AthenaPlus Webseite: www.athenaplus.eu

CityQuest Wiki: <http://wiki.athenaplus.eu/index.php/CityQuest>



- athenaplus.eu
- [linkedin.com/groups/Coordination-standards-technologies-enrichment-Europeana](https://www.linkedin.com/groups/Coordination-standards-technologies-enrichment-Europeana)
- twitter.com/AthenaPlusEU
- athenaplus.wordpress.com
- [facebook.com/athenaplusproject](https://www.facebook.com/athenaplusproject)



Arlene Peukert

SMB-PK | Institut für Museumsforschung (IfM)
a.peukert@smb.spk-berlin.de

